



ONLINE RECIPE COMPETITION RULES:

Grand Prize:

3 winning recipes will each be added to one of the restaurant menus for Sonsie, Phillips Seafood, and Mia by George Perrier and Chris Scarduzio. Winning recipes will be highlighted on www.acfoodandwine.com and will be featured in a winners press release.

1. Closing date for entries is 5.00pm Sunday, July 19th, 2009.
2. Unless otherwise stated, the competition is open to all residents of the US ages 18 or over, except employees of Harrah's Entertainment, Inc. and its associated, affiliated or subsidiary companies, and their families, agents, or anyone connected with this competition, including the third party promotional partners.
3. You may enter more than one recipe but each entry should be separate and you may win only one prize. The winner is responsible for ensuring they are able to accept the prize as set out and in accordance with these terms and conditions. In the event they are unable to do so then the Harrah's Entertainment reserves the right to redraw the prize.
4. No purchase is necessary for entry. Entry is free but entrants should be aware that they may be subject to local call charges depending on their own individual arrangements for Internet access.
5. An eligible entrant must be an individual and must submit an entry in the form provided by Harrah's Entertainment under this promotion including their name, address and e-mail address.
6. By entering, all eligible entrants agree to abide by each and all of these terms and conditions. HARRAH'S ENTERTAINMENT reserves the right, with or without cause, to exclude entrants and withhold prizes for violating any of these terms and conditions. HARRAH'S ENTERTAINMENT reserves the right to amend these terms and conditions. Any amendments will be published on the Food and Wine Festival website.
7. Entered recipes must be the original work of the entrant or a member of their family who, if still living, has provided their consent for the recipe to be entered into the competition. By submitting a recipe, entrants represent and warrant that the recipes are their own, have not been previously published and that their entry does not infringe upon a copyright or any other rights of any person.
8. Five winners will be selected by our Celebrity Chef Panel. The winners will be the entrants' whose entries, in the opinion of the Celebrity Chef Panel, demonstrate the greatest technique and originality. The winners will be notified by the 24th of July 2009 and may be announced in the local press. All reasonable endeavors will be made to contact the winners during this time. If the winner cannot be contacted or is not available, HARRAH'S ENTERTAINMENT reserves the right to select another winner from the eligible entries which were received before the closing date.
9. Ten (10) winners will each receive a one (1) night hotel stay at one of 4 Harrah's Entertainment casino hotels and will receive two (2) complimentary tickets to the Malibu Rum Beach Soiree where the winner will be announced.
10. HARRAH'S ENTERTAINMENT reserves the right to publish all or parts of entries other than the finalists and/or winning entry, and publication does not necessarily mean that the entrant has won a prize. HARRAH'S ENTERTAINMENT reserves the right to edit entries in its discretion for publication. Entrants will retain copyright in their submitted entries; however, by entering, all entrants give HARRAH'S ENTERTAINMENT a worldwide, royalty free, perpetual license to edit, publish and use all or segments of each entry in any and all media (including print and online) for publicity and news purposes. In particular, all entrants license HARRAH'S ENTERTAINMENT the right to print their entry on the TD Bank Atlantic City Food and Wine Festival website and in press materials.
11. There is no cash or other alternative to the prize stated and the prize is not transferable and no part or parts of the prize may be substituted for other benefits, items or additions.
12. The winner may be required to submit valid identification before receiving their prize.

13. The judges' decision is final and binding on the entrants. No correspondence will be entered into.

14. HARRAH'S ENTERTAINMENT will not be liable for technical, hardware, or software failures of any kind or lost or unavailable network connections which may limit or prohibit an eligible entrant's ability to participate in the competition. Other than death or personal injury arising from the acts or omissions of HARRAH'S ENTERTAINMENT, or their employees, HARRAH'S ENTERTAINMENT will not be liable for any loss or damage arising out of the winner enjoyment of the prize

15. By entering, any subsequent prize winners agree to allow the free use of their names, photographs and general locations for publicity and news purposes during this and future promotions by HARRAH'S ENTERTAINMENT or any associated or subsidiary company of HARRAH'S ENTERTAINMENT.

16. Uses of personal data received by HARRAH'S ENTERTAINMENT in the course of the promotion are subject to the privacy policy found on the Website. Winners' names may be published on the Website.

17. Completion and submission of a registration slip or e-mail will be deemed acceptance of these terms and conditions.

18. HARRAH'S ENTERTAINMENT reserves the right at any time to cancel, modify or supersede the competition (including altering prizes) if, in its sole discretion, a competition is not capable for being conducted as specified. HARRAH'S ENTERTAINMENT reserves the right to substitute a prize of equal value in the event that circumstances beyond their control make this unavoidable.

