

**Promotional Rules**  
**Hidden Jackpots Promotion**  
**Bally's® , Las Vegas, Nevada**  
**Event date: March 25, 2007**

---

**How to Enter:**

- No purchase or play necessary to enter.
- Ten (10) entrants may be selected by each participating Harrah's Operating Company, Inc. owned, operated or managed property, approximately 33, through local promotional means, subject to change.
- Five (5) entrants will be selected by random drawing via the Harrahs.com Hidden Jackpot Online Promotion. For complete details, please refer to the [totalrewards.com/Hidden Jackpot Official Rules](http://totalrewards.com/HiddenJackpot), which can be found at [www.totalrewards.com/hiddenjackpots](http://www.totalrewards.com/hiddenjackpots)
- In order to be eligible to participate, all prospective entrants must sign a waiver and release agreement provided by Harrah's prior to participation.

**Event Overview:**

March 25, 2007 5:00PM PST: The 330 property-selected entrants are invited to meet at the designated time and place at their individual home property where they were selected as an entrant to view the broadcast. The 5 entrants selected through the online promotion will view the event live at Bally's Las Vegas and will be treated as the "34<sup>th</sup> property." All 335 entrants will then view the broadcast event, which will award the top five (5) prizes.

**Prize Round:**

- 1) A random drawing will take place on or before March 25, 2007 at 2:30PM PST at each individual property that will assign each of the ten (10) entrants into the Hidden Jackpots Event. One lanyard number out of the ten that each individual property will be randomly assigned from the range 1 to 335 (on-line will only have (5) entrants). NOTE: Upon request or in the event of cancellation due to illness or unforeseeable circumstances ("unforeseeable circumstances" will be determined solely at discretion of individual property management) a Harrah's employee will be allowed to act as a stand-in during the broadcast.
- 2) One large drawing container will be placed on stage just before the broadcast. The drawing drum will be filled with 335 plain unmarked scrolls containing one number each that corresponds with the 335 entrants from the properties. All scrolls will be filled, mixed and sealed under certified observation by an independent accountant. There will be five (5) prize containers placed on stage, representing the five prizes. Each container will be held by a person. Container number one (1) will represent the \$1 Million Dollar\* prize, container number two (2) will represent the \$50,000 prize, container number three (3) will represent the \$25,000 prize, container number four (4) will represent the \$15,000 prize and container number (5) will represent the \$10,000 prize.
- 3) The host of the broadcast will remove a scroll from the drawing container to indicate the first winner, which will be placed on prize container number one (1) representing the \$1 Million Dollar\* prize. Once that has happened a second scroll will be removed from the drawing container and that will be placed on the second prize container representing the \$50,000 prize, a third scroll will be removed from the drawing container and placed on prize container number three (3) representing the \$25,000 prize, a fourth scroll will be removed from the drawing

container and placed on prize container number four (4) representing the \$15,000 prize and a fifth scroll will be removed from the drawing container and placed on prize container number five (5) representing the \$10,000 prize after which the drawing container will be moved from stage.

4) The host will then take the selected envelope from inside the indicated bag starting with prize container number five (5). The host will then announce the lanyard number contained within the selected scroll to announce the 5th place prize winner.

5) This process will be repeated for prizes 4<sup>th</sup>, 3<sup>rd</sup>, 2<sup>nd</sup> and 1<sup>st</sup> place.

6) All entrants NOT selected for prizes 1-5 will received a consolation prize of \$500.

7) Entrants may not win more than once.

---

### Prize Amounts

1st Prize - \$1,000,000\* cash annuity (\$50,000 a year for 20 years or lump sum option may be offered. The lump sum option, if chosen, will be discounted to the value necessary to equate the value of the annuity offered as provided for in Nevada Gaming Commission Regulation 5.115.) -winning odds: 1 in 335 (NOTE: Annuity offered is subject to Nevada Gaming Control Board approval)

---

2<sup>nd</sup> Place - \$50,000 - winning odds: 1 in 335

3<sup>rd</sup> Place - \$25,000 - winning odds: 1 in 335

4<sup>th</sup> Place - \$15,000 - winning odds: 1 in 335

5<sup>th</sup> Place - \$10,000 - winning odds: 1 in 335

6<sup>th</sup> – 335<sup>th</sup> Place -\$500 – winning odds: 330:335

### General Rules:

- As used herein “Harrah’s” means Parball Corporation, d/b/a Bally's Las Vegas and, where appropriate, certain of its parent, affiliated and subsidiary companies
- No purchase or play necessary to participate.
- Void where prohibited or restricted by law.
- Must be at least 21 years of age to participate and participants must provide valid proof of age.
- All participants must have a Total Rewards® card; Total Rewards cards are free and are available at the Total Rewards Center.
- This promotion is subject to all applicable federal, state, and local laws and regulations, including gaming, and all aspects of the promotion are subject to the approval of appropriate regulatory authorities.
- All entries are subject to review and verification.
- Harrah’s reserves the right to distribute additional entries via advertising, direct mail, or other promotional means
- Potential winners must show their Total Rewards card and valid picture identification (driver’s license, state identification card, or military identification card) in order to collect prize.
- Participants agree to allow Harrah’s the use of their name and likeness for promotions/advertising and announcements without restrictions, compensation, consideration, notice, review, or consent, where permitted.
- Winners are responsible for any and all taxes, licenses, registrations and other fees.

- Drawing and event times are approximate. Harrah's reserves the right to change drawing and event times due to unforeseen or extenuating circumstances.
- All decisions regarding the interpretation of rules, eligibility, etc. for this promotion lie solely with Harrah's whose decisions are final.
- Harrah's reserves the right to modify or cancel this promotion at any time, for any reason, subject to any applicable regulatory approval, provided that such modification shall not, as of the date of such modification, materially alter or change any participant's prize already awarded.
- Harrah's may disqualify any participant for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
- Harrah's, promotion prize suppliers and promotion sponsors (collectively and individually) shall not be liable for injuries or losses arising or resulting from participation in the promotion and is not liable for any acts or omissions by employees, whether negligent or willful, in the conduct of the promotion and is not liable in the event of any equipment or software malfunction.
- Harrah's, promotion prize suppliers and promotion sponsors (collectively and individually) shall not be responsible for lost, late, mutilated, or illegible entries nor for electronic transmission errors or delays resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Harrah's, a prize supplier or a promotion sponsor, users, or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the promotion.
- If for any reason the promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Harrah's which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this promotion, Harrah's reserves the right at its sole discretion to cancel, terminate, modify or suspend the promotion.
- Any attempt by any person to deliberately damage any program or to undermine the legitimate operation of this promotion may be a violation of criminal and civil laws and should such an attempt be made, Harrah's reserves the right to seek damages from any such person to the fullest extent of the law.
- Prizes and entries are non-transferable to the fullest extent permitted by law.
- Entries will be retained for record keeping purposes in accordance with local legal requirements.
- Employees of Harrah's and its subsidiaries, affiliates or parent companies and immediate family members of employees who are (i) director level or above and/or (ii) involved in coordinating or executing promotions or tournaments are not eligible for this promotion. Immediate family members are defined as spouse, child or anyone sharing the same residence as the applicable employee.
- Individuals who are excluded from casino facilities, including through a government program, at Harrah's discretion, or by their own request, are not eligible.
- By participating in this promotion, participants agree to the rules.
- A copy of these rules and any changes will be available at the Total Rewards Center throughout the duration of this promotion.

- A list of winners will be available online at [www.totalrewards.com/hiddenjackpots](http://www.totalrewards.com/hiddenjackpots) no later than 21 days after the event.
- If Harrah's chooses to secure additional documents as Harrah's may reasonably relating to this promotion and its rules, including but not limited to affidavits of eligibility/release, tax documents or other similar agreements, then each entrant agrees to sign the same upon Harrah's request.