

# CHARITABLE GIVING

HRCR is proud of our contributions to the community and follow established Corporate guidelines so can allocate resources as wisely as possible. Harrah's gives preference to Community Relations efforts in these strategic areas:

- **Senior Citizens**– Because the need is great and because they are historically underserved, HRCR places a particular emphasis on supporting community-based programs that enhance the lives of our senior citizens. Improving senior nutrition is one of our primary philanthropic initiatives.
- **Diversity**– Because we find strength in diversity, HRCR supports community-based programs that serve a diverse population and enhance community resources. This includes investing in efforts that encourage economic development as well as professional, personal and academic growth
- **Health**– Because quality health care is a critical need, we support community-based programs that address health issues for individuals and non-profit organizations. Our priority programs include educational awareness of diseases, access to health care, wellness programs, and research.

All charitable requests must be submitted via website

([www.harrahcommunityrelations.com](http://www.harrahcommunityrelations.com)) and must be on behalf of a non-profit 501(c)(3) organization. We also seek to combine our financial contributions with opportunities for employee volunteer service.

From August 2002-December 2010, HRCR has donated more than \$2 million in cash and in-kind sponsorships and donations to more than 200 different organizations in Southern California. Some of the organizations we have partnered with include:

- The Angel's Depot
- The Escondido Rotary Foundation
- Susan G. Komen Foundation/Inland Empire Race for the Cure
- Susan G. Komen Foundation/San Diego Race for the Cure
- The Muscular Dystrophy Association
- Meals on Wheels of San Diego
- National Multiple Sclerosis Society
- The San Diego Latino Film Festival
- The San Diego Asian Film Foundation
- The San Diego County Fair Junior Livestock Auction
- The Chicano Federation of San Diego
- San Diego Blood Bank/Valley Blood Services
- Casa Familiar
- San Diego State University Diversity Scholarship Fund
- The Human Rights Campaign