



Environmental Sustainability – “CodeGreen - Our Commitment to EarthUrgency”

In February 2008, the company approved a long term environmental strategy with the long term objective of becoming a leader in environmental sustainability in the industry. HRCR’s accomplishments in this area include:

Property Green Committee

- Created organizational structure with assigned accountability for achievement of goals

Energy and Water Conservation

- Received \$303k worth of light bulbs for no cost through utility rebate program w/ annual energy savings realized of approximately \$250,000 (partnered w/ Lime Energy) receiving national media recognition
- Marquee sign retrofit – 3,000 bulbs
- “Set Back the Stat” program initiated on casino floor and in hotel guest rooms
- Initiated “Power Down Lighting and Equipment” campaign
- Hotel room refrigerator “uncool” program
- Sheet/towel change “opt out” program in guest rooms

Recycling and Waste Management

- Recycling property-wide: Diverted 204.3 tons of recyclables
- Waste Management – Pre-Organics (composting)
- Delivered newspapers only by request in hotel rooms, saving 756,912 lbs of Co2 per year

Environment

- Held 4 Beach Clean-Ups (Buccaneer Beach)
- Coordinated tree planting with Rincon Tribe (409 trees)

Employee Engagement

- Created Green Corner in BOH (communication and recycling)
- Held Green Pep Rally w/ interactive/education “Green” displays
- Bi-weekly Green Team meeting included employees from all departments/all levels

Communications (Internal and External)

- Senior Team/Headliners created Green audio commercials for BOH
- Regular Rundown articles

Transportation

- Education and awareness
 - Regular information at Internet Cafe’ and through other Communication tools
 - Component of Health Fair
 - Provided information about public transportation choices and carpooling options
 - Carpool “Preferred” employee parking
 - Public transportation vouchers