



COUNCIL BLUFFS CASINO & HOTEL



HORSESHOE

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Harrah's and Horseshoe team members honored

Council Bluffs – March 23, 2009 – Harrah's and Horseshoe Casinos recently held a Service Anniversary Celebration Banquet to honor and recognize team members who celebrated 5, 10, 15 and 20 years of service in 2008. In addition to the individual recognition at the banquet, each team member received a gift catalog to choose a celebratory gift as they reached their service anniversary during the year.

In 2008, 170 team members celebrated service milestones with 98 team members reaching five years of service, 64 reaching 10 years, two reaching 15 years and six reaching 20 years of service.

Individuals reaching 15 years of service include: Robert Mulvey – Horseshoe Casino Marketing and Jamie Clippinger – Horseshoe Casino Operations.

Individuals reaching 20 years of service include: Pauline Busse – Horseshoe EVS, Rosemary Schroeder - Horseshoe EVS, Roger Smith – Horseshoe EVS, Robin Woods – Horseshoe Food & Beverage, Jeanne Harrill – Bluffs Run Mutuels and Steven Hurd – Horseshoe Stewarding.

About Harrah's Entertainment, Inc.:

Harrah's Entertainment, Inc. is the world's largest provider of branded casino entertainment through operating subsidiaries. Since its beginning in Reno, Nevada nearly 70 years ago, Harrah's has grown through development of new properties, expansions and acquisitions, and now owns or manages casinos on four continents. The company's properties operate primarily under the Harrah's, Caesars and Horseshoe brand names; Harrah's also owns the London Clubs International family of casinos. Harrah's Entertainment is focused on building loyalty and value with its customers through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership.

More information about Harrah's is available at – www.harrahs.com

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