

**KRIS ALLEN, TEMPTATIONS REVUE SCHEDULED TO APPEAR AT
HARRAH'S CHEROKEE CASINO & HOTEL
JUNE 12 AND JUNE 18, 2010**

**-Tickets now on sale for both shows at North Carolina's renowned
casino hotel undergoing \$633 million expansion -**

(Cherokee, NC, June 3, 2010) – Tickets are now on sale for Kris Allen, scheduled to perform at Harrah's Cherokee Casino & Hotel at 7:30 pm on Saturday, June 12, and for Temptations Revue, appearing at 9:00 pm on Friday, June 18. Both shows will take place in the Council Fire Ballroom. Tickets start at \$25. Tickets are available at www.harrahsherokee.com, or 1-800-Harrahs. Guests must be 21 years of age to attend the shows or to enter the casino.

The winner of season-eight of the popular television show "American Idol," **Kris Allen** will perform tunes from his debut album, *Kris Allen*, including the hit "Live Like We're Dying." Kris comes to Harrah's Cherokee to showcase his huge talent and the engaging personality that made him America's favorite (www.krisallenofficial.com). Harrah's Cherokee is currently featuring a "buy one, get one free" ticket offer for the Kris Allen show. Tickets may be reserved by calling 1-800-harrahs.

The famed Temptations enjoyed some of its most remarkable achievements with Dennis Edwards as the lead singer, beginning with a long string of number-one hits that included "Papa Was a Rollin' Stone," "Memories," "Psychedelic Shack," "Ball of Confusion," "Cloud Nine," "Can't Get Next to You," and many, many more. The group's first Grammy Award – which was also the first for MOTOWN Records – was won by The Temptations with Dennis Edwards. That first Grammy Award launched a succession of accolades culminating in 14 Gold albums, seven Grammy Award nominations, and five Grammy Awards, and with more than 100 million records sold.

Harrah's Cherokee recently unveiled plans for its new 3,000-seat Events Center, scheduled to open this Labor Day weekend 2010, making it the leading concert, events and entertainment venue in the region. Among plans for the Events Center are four VIP suites, box seating and more than 1,000 balcony seats. Modular seating will be used for conventions, sports programming, banquets and special events with access to a full banquet kitchen.

Country icon Hank Williams Jr. will kickoff the opening celebration with a performance on Friday, September 3, followed by Lady Antebellum on Saturday, September 4. Tickets for Hank Williams Jr. and Lady Antebellum are on sale now.

In June 2009, the Eastern Band of Cherokee Indians, owners of Harrah's Cherokee Casino & Hotel, approved a referendum which now permits wine, beer

and spirits to be served on the casino floor and in the property's restaurants, cafes, VIP lounge, and guest accommodations via room service.

The expansion of Harrah's Cherokee is currently the largest hospitality expansion project underway in the Southeast and one of the largest in the United States, offering the greatest number of hotel accommodations in the Carolinas. Upon completion in 2012, the 56-acre property will have added a third hotel tower (Creek Tower) incorporating luxury accommodations and high-end suites, a 3,000-seat Events Center, entertainment and VIP lounges, 18,000-square-foot spa, all new state-of-the-art digital poker room, Asian gaming room, a variety of new restaurant and retail outlets, and new hotel and casino parking garages. Harrah's Cherokee is also renovating its current casino facilities and doubling the size of its casino floor to 195,000 square feet while increasing video and table game capacity.

Harrah's Cherokee Casino & Hotel is an enterprise of the Eastern Band of the Cherokee Nation, located 50 miles west of Asheville at the entrance to the Great Smoky Mountains National Park. Harrah's Cherokee Casino is open 24 hours a day to guests 21 years of age or older. For more information about Harrah's Cherokee, please call (828) 497-7777 or visit our website at [**www.harrahscherokee.com**](http://www.harrahscherokee.com).