



## Inaugural TD Bank Atlantic City Food & Wine Festival Offers Recipe for Excitement in 2009

**ATLANTIC CITY, NJ** – Let's toast to another first for Atlantic City. Harrah's Entertainment, in cooperation with the Atlantic City Convention & Visitors Authority, will host the 2009 TD Bank Atlantic City Food & Wine Festival July 30 through August 2, 2009.

The Festival promises to be the premier event of Atlantic City's summer season with four days of events, tastings and celebrity appearances. Chefs from the Food Network and Bravo will host, demonstrate, mix and mingle with guests at more than 20 events filling the schedule throughout the weekend.

This culinary spectacular presented by TD Bank, America's Most Convenient Bank®, and benefiting Susan G. Komen for the Cure features a variety of events ranging from gourmet pizza and wine tastings to small group chef demonstrations from the likes of Emeril Lagasse, Tom Colicchio, Duff Goldman, Ted Allen and Ingrid Hoffman. Among the most anticipated events is an intimate dinner with Food Network star chef Guy Fieri as he demonstrates how to prepare a family style dinner.

Each event location is tailored to the audience in various Harrah's Entertainment owned resort locations. Top Chef's Tom Colicchio uncorks select wine tastings at The Pool at Harrah's Resort. Emeril Lagasse teaches his famous Cajun cooking at Showboat. Guy Fieri, along with the Phillips Seafood team, creates a summertime clambake in the historic Dennis Courtyard at Bally's on the world famous Atlantic City Boardwalk.

Other events include:

- Cooking Lessons with Emeril Lagasse, Guy Fieri, Tom Colicchio and Ingrid Hoffman
- Malibu Rum Beach Soirée with Celebrity Chefs
- Feast of Fieri hosted by Guy Fieri
- House of Blues After Party presented by Crystal Head and hosted by Tom Colicchio
- A California Wine Tour hosted by Ted Allen
- The Glenlivet Cigar and Whiskey Lounge
- The Beer Garden hosted by Trinity Irish Pub & Carvery and Game On! at The Pier Shops at Caesars Atlantic City
- The Art of Fondue presented by The Melting Pot and hosted by Ingrid Hoffmann
- Rooftop Dinner and a Movie hosted by Ingrid Hoffmann
- Gospel Brunch hosted by Duff Goldman

TD Bank Atlantic City Food & Wine Festival attendees will get an even tastier deal with special offers and discounts at participating restaurants throughout South Jersey.

In support of Susan G. Komen for the Cure® Central and South Jersey Affiliate, the TD Bank Atlantic City Food & Wine Festival will also offer a limited number of \$2,000 "Pink Ribbon" packages to those who want to experience the inaugural event like a VIP. Included in this package is a luxurious room throughout the festival along with an all-access pass to over 15 events featuring all of the celebrity chefs, commemorative gifts, VIP early access to the Pool tasting events, and free entry into the 2009 Central and South Jersey Race for the Cure. As the main benefactor of the festival, the Susan G. Komen for the Cure® Central and South Jersey Affiliate will receive \$1,000 for each of the "Pink Ribbon" packages sold.

Tickets for this must see event will go on sale Saturday, April 25. A complete listing of the TD Bank Atlantic City Food and Wine Festival events, ticket information and celebrity appearances can be found at [www.acfoodandwine.com](http://www.acfoodandwine.com).

The 2009 TD Bank Atlantic City Food & Wine Festival marks the first joint venture between Harrah's Entertainment, title sponsor TD Bank and the Susan G. Komen for the Cure® Central and South Jersey Affiliate.

### **About TD Bank®**

Following TD Bank Financial Group's acquisition of Commerce Bancorp Inc. on March 31, 2008, TD Banknorth and Commerce Bank merged on May 31, 2008, to become TD Bank, America's Most Convenient Bank. Today, TD Banknorth and TD Bank form one of the 15 largest commercial banks in the United States with more than \$120 billion in assets, and provide customers with a full range of financial products and services at more than 1,000 convenient locations from Maine to Florida. TD Bank, N.A., is headquartered in Cherry Hill, N.J., and Portland, Maine. TD Banknorth and TD Bank are trade names of TD Bank, N.A. For more information, visit [www.TDBanknorth.com](http://www.TDBanknorth.com) and [www.TDBank.com](http://www.TDBank.com).

TD Banknorth and TD Bank, America's Most Convenient Bank, are part of TD Bank Financial Group, one of the strongest banks in the world. Among the top 40 banks in the world, TD Bank Financial Group is one of only seven to be rated "Aaa" by Moody's.

### **About Susan G. Komen for the Cure®**

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise led to the creation of Susan G. Komen for the Cure® and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to accelerate cures. The Susan G. Komen for the Cure® promise is to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures. The Central and South Jersey Affiliate serves 13 New Jersey counties from Somerset to Cape May and everywhere in between. For more information call 609-896-1201 or log on to [www.komencsnj.org](http://www.komencsnj.org).

### **About Atlantic City Convention & Visitors Authority**

The Atlantic City Convention & Visitors Authority serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall. The Authority is the first in New Jersey to achieve Destination Marketing Accreditation by the Destination Marketing Association International. The Authority is among an elite group of 47 accredited convention and visitor bureaus throughout the United States. For complete Atlantic City information, visit [www.atlanticcitynj.com](http://www.atlanticcitynj.com).

## **About Harrah's Entertainment**

Harrah's Entertainment, Inc. is the world's largest provider of branded casino entertainment through operating subsidiaries. Since its beginning in Reno, Nevada 70 years ago, Harrah's has grown through development of new properties, expansions and acquisitions, and now owns or manages casino resorts on four continents. The company's properties operate primarily under the Harrah's, Caesars and Horseshoe brand names; Harrah's also owns the London Clubs International family of casinos and the World Series of Poker. On January 28, 2008, Harrah's Entertainment was acquired by affiliates of private-equity firms TPG Capital and Apollo Global Management.

# # #

**For more information contact:**  
**Christopher Jonic**  
**Public Relations – Harrah's Entertainment**  
**609.343.2463**  
[cjonic@harrahs.com](mailto:cjonic@harrahs.com)