



**FOR IMMEDIATE RELEASE:**

October 23, 2008

**Paris Las Vegas offers exclusive travel package for  
2<sup>nd</sup> Annual Beaujolais Nouveau Celebration**

**Las Vegas** – Following last year’s inaugural celebration, Paris Las Vegas is proud to announce its 2nd Annual Beaujolais Nouveau Celebration set to kick-off at 12:01am Thursday, November 20, 2008. Celebrate the new harvest of Beaujolais Nouveau wine with a room package perfect for the ultimate wine lover.

As regulated by French law, Beaujolais Nouveau is released no sooner than the third Thursday in November – six weeks after the grapes are harvested, this wine is ready to drink. Huge celebrations take place worldwide at one minute after midnight to taste the latest wine of the harvest, with 65 million bottles to be consumed in the following months.

At one minute past midnight on the 20th, bottles of Beaujolais will be delivered, commencing the celebration. Guests throughout Paris Las Vegas will join in the four-day celebration, which will feature special events, tastings and unique Beaujolais Nouveau pairings at eateries such as the Eiffel Tower Restaurant, Mon Ami Gabi and Les Artistes Steakhouse.

**Beaujolais Nouveau Package**

This package is available November 19 – 24, 2008 and includes:

- Discounted accommodations at Paris Las Vegas
- \$5 off Le Village Buffet
- Complimentary wine tastings on November 21 at Eiffel Tower Restaurant and on November 22 at Les Artistes
- VIP passes to Risqué, the nightclub at Paris Las Vegas
- 2-for-1 admission to the Eiffel Tower Experience

To book your exclusive package or for more information, please visit [www.harrahs.com/pariswine](http://www.harrahs.com/pariswine). Packages can also be purchased by calling the Paris Las Vegas Box Office at 877-374-7469.

All Paris Las Vegas packages are based on availability. Rates are subject to change. Management reserves all rights. Tax and gratuity not included. Offer must be cancelled 72 hours prior to arrival. Inclusions are per stay and not per night. Full deposit required. Must be 21 years of age or older.

Paris Las Vegas is a Harrah's Entertainment resort. From its dramatic 50-story replica of the Eiffel Tower to authentic architectural reproductions, elegant décor and superb convention facilities, to its fine cuisine, European-inspired boutiques and world-class entertainment – Paris Las Vegas celebrates the romance, excitement and savoir-faire of the European City of Light. In the heart of the famous Las Vegas Strip, the passion, excitement and sophistication of Paris Las Vegas transports guests to Europe's most romantic city.

\*\*High-res images available at: <http://media.harrahs.com>

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