

CODE OF COMMITMENT HARRAH'S ENTERTAINMENT, INC.

The Harrah's Entertainment Code of Commitment governs the conduct of our business. It's a public pledge to our guests, our employees, and our communities that we will honor the trust they have placed in us.

A commitment to our guests to promote responsible gaming:

- We do not cash welfare or unemployment checks.
- We have a process to honor the requests of customers who wish to be denied access to our casinos, and that their access to credit, check-cashing, and casino promotions be restricted.
- We display toll-free helpline numbers for problem gambling in our ads, brochures, and signs, and we provide financial support for those helplines.
- We train our employees to understand the signs of problem gambling and empower them to provide customers with information describing how to get help.
- We emphasize to our employees that casino gaming is an appropriate activity for adults only, and require them to be vigilant in their efforts to prevent individuals under the legal age from playing at our casinos.

A commitment to our employees to treat them with respect and provide them opportunities to build satisfying careers:

- We invest in our employees by providing excellent pay and valuable benefits, including health insurance and a retirement plan.

- We are committed to sharing our financial success through programs such as cash bonuses for frontline employees.
- We encourage professional and personal growth through tuition reimbursement, on the job training, career development, and promotion from within.
- We actively seek and respond to employee opinions on all aspects of their jobs, from the quality of their supervisors to the quality of our casinos.

A commitment to our communities to help make them vibrant places to live and work, and to market our casinos responsibly:

- We conduct our business with honesty and integrity, consistent with the highest moral, legal, and ethical standards, complying with all applicable laws and regulations.
- We share our financial success with our communities by donating one percent of company profits to civic and charitable causes.
- We encourage our employees to volunteer in civic and charitable causes.
- We restrict the placement and content of our advertising and marketing materials.